



BELMACIL

LASH & BROW TINTS

Important: Superior tinting results can only be achieved if BELMACIL TINTS are not mixed with other brands and are used in accordance with specific instructions contained within this booklet. Prior to commencing your tinting application, it is important that you read this booklet and follow the recommended directions. **FOR USE BY QUALIFIED PROFESSIONALS ONLY.**



THIS BOOKLET HAS BEEN WRITTEN BY EX-IMPORT PTY LTD FOR THE BELMACIL EYELASH AND BROW TINTING SYSTEM TO BE USED BY QUALIFIED BEAUTY PROFESSIONALS.

BELMACIL TINTING SYSTEM consists of:

COLOURS Ten Colours in larger tubes of 20ml.

- OXYDANT Crème Oxydant 100mls (contains conditioner)
- PAPER EYE SHIELDS Perfect size and shape with protection film
- PROTECTIVE BALM - Ellee Shield 100g (natural Vaseline replacement)
- EYE MAKE-UP REMOVER - Elleebana Make-up Remover
- MIXING DISH - 2 in 1 compartments (Lash and Brow) and brush rest to hold ELLEEBANA tint application brush
- ELLEEBANA PROTECTIVE EYE GUARD

Now you have chosen BELMACIL Tints you can look forward to:-

- MORE PROFIT - \$2560 per tube profit
 - Satisfying even your most demanding client with the gentleness and ease of the tinting process PLUS the richness of colour and lasting power of the Belmacil tint.
 - More colour options
 - Oxydant Crème, easier to mix and is stabilised which means no wastage
 - Larger TUBE OF Belmacil tint lasting longer
 - Eye Shields superior shape, more manageable with new Protective Film
 - Professional Use Only must not be sold to public
 - Referrals - new clients in your area requesting Belmacil Tint referred to you. Join the National Salon Register - no fees.
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110% MONEY BACK GUARANTEE OF SATISFACTION

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More Economical - *\$2560 PROFIT (AUD)

Over \$1200 MORE profit from a tube of Belmacil tint than if you use another brand of tint. It only costs 10 cents to tint with Belmacil Tints (for tint & oxydant). Belmacil is more economical than other brands! 10 cents based on 2022 prices. **the above profit is based on charging \$15 per eyelash tint.*

How many tints can be obtained from:-

• 1 tube of Belmacil Tint:	172
• 1 bottle of Belmacil Oxydant:	over 1200 applications

REGARDLESS OF YOUR PRICING POLICY BELMACIL IS MORE PROFITABLE

DO NOT MIX BRANDS

It is important to note that BELMACIL tinting products must not be mixed with any other brand of tinting product or Oxydant, (even other brands of Crème Oxydant). Avoid mixing brands for safety and quality control reasons.

TEN BELMACIL COLOURS

#1	BLACK	#2	BLUE/BLACK
#3	DARK BROWN (Very Dark)	#3.1	LIGHT BROWN
#3.3	HONEY BROWN	#4	BLUE
#5	GRAPHITE	#6	VIOLET
#7	GREEN	#8	RED

LET'S TALK ABOUT ALL THE BELMACIL COLOURS

You are encouraged to experiment. Mix and Trial your own colours for each individual client. This practice will make your clients feel very special and encourage them to be loyal to your Salon.

Combination: We would be interested in your finding for inclusion in a future edition of this Handy Hints booklet.

Guide: As a guide only, we recommend the following:-

#1	Black for a solid matt colour
#2	Blue-black for a deep black with a touch of dark blue lustre
#1 + #2	Black mixed with blue-black achieves a deep rich black with the lustre derived from blue-black.
#3	Dark brown - very dark brown.
#3.1	Light brown tones very light lashes (ash/green based)
#3.3	Honey brown (red based).
#4	Blue very suitable for blondes.
#4 + #1	Mix #4 with #1 to create your own tone of blue-black tint
#4 + #2	Mix #4 with #2 to emphasise the blue in the blue-black tint.
#5	Graphite (charcoal) activates to a deep charcoal. Very suitable for the mature client.
#6	Violet is very suitable for blondes to light brunettes.
#6+#5	Mix a little #6 with #5 to achieve a greater depth and enhance #5.
#6 + #3.1	Mix #6 with #3.1 to create burgundy.
#7	Green mix with #1 for a rich green/black.

EYE BROWS

- #1 Black
- #2 Blue-black – generally not recommended for brows.
- #3 Dark brown
- #3.1 Light brown – the most suitable colour for the eyebrows. When #3.1 (light brown) is mixed with #3 (dark brown) a deeper brown is achieved without the intensity of the dark brown
- #3.3 Honey Brown – lightest colour in the mid brown range.
- Red/brown – excellent to add warm tones or for auburn and red hair shades.

Achieving the right shade of brown for each client's brows.

Use the Belmacil #3.1 (light brown) to achieve a light brown/blonde effect. To achieve a darker shade, mix #3.1 with #3.3 (honey brown) or small amounts of #3 (dark brown) can be added until the desired shade of brown is achieved. Apply for 5 - 10 minutes or until the desired result is achieved. After removing the tint, should a darker effect be required apply more tint mixture and leave on for a up to a further 5 minutes. You may wish to individualise (and document on your client's card) each client's individual formula which will help ensure client loyalty.

- #4 Blue – generally not recommended for brows.
- #5 Graphite (charcoal) – the most suitable colour for the mature person's brows. For people with grey brows, try #3.1 light brown with the slightest amount of #5 to give a very pleasing soft effect.
- #6 Violet – generally not recommended for brows. When a little #6 is mixed with #5 a more interesting colour is achieved than when #5 is used alone.
- #8 Red – can be used on its own or mixed with any of the brown colours to add warmer tones.

OXYDANT / ACTIVATOR = RATIO & CLIENT CARE.

Ratio – **DO NOT USE MORE OXYDANT THAN TINT.** Generally, it is found that the ratio of one part Oxydant to 1 to 2 parts of tint is ideal. **DO NOT USE MORE OXYDANT THAN A RATIO OF 1:1.**

Drops: for those who prefer to measure the Oxydant in drops, **DO NOT USE MORE THAN TWO (2) SMALL DROPS OF OXYDANT.**

The use of too much Oxydant will adversely effect the lasting power of the Tint and may cause the mixture to run which in turn could cause stinging. Should your client feel discomfort, you should bath / flush the eye in cold water. See page 10.

N.B. one of the features of Belmacil is that this product is very gentle and that stinging should only arise as a result of a client opening their eyes or the technician not following the recommended procedures correctly, **including patch testing.**

DIRECTIONS TO MIX, USE & STORE: - OXYDANT & TINT.

Shake the Oxydant bottle well before use. Use application brush to cut off 3mm of tint. Add 2 small drops of Oxydant to the tint and using the brush dab) mix for 10 seconds. Use half of the mixture (one brush full) to tint the lashes of one eye, the balance of the mixture (one brush full) is sufficient to tint the lashes of the other eye. Tint top and bottom lashes (together) at the same time brushing downwards. Processing time – generally 10 minutes. A little more product is needed when tinting brows. Protect the skin with Ellee Shield Skin Protection Balm. Store products in cool dry place, not in direct sunlight.

Remember: ONLY USE BELMACIL OXYDANT WITH BELMACIL TINTS. DO NOT MIX BRANDS!

EYE CONTACT

Ensure that neither tint nor oxydant come into contact with the eyes. Contact with the eyes may cause stinging and or eye damage.

See next page.

SENSITIVITY TEST

A sensitivity allergy patch test should be conducted 24 hours prior to tinting or perming/lifting eyelashes and/or tinting eyebrows. If your training did not include how to perform a patch test do not proceed before calling Belmacil client services on Phone: +61 7 5576 6388 for further advice.

Patch test: Mix a little tint and Oxydant, apply in crook of arm and behind ear and leave for 24 hours. Should your client decline a sensitivity test, an indemnity form is available for your client to complete and sign (each time your client has a tint), contact Ex Import Pty Ltd to obtain a copy.

No Guarantee of the legal performance of this form is offered. Consult your own legal adviser to create your own disclaimer.

STORAGE AND FIRST AID

- **Material and safety data sheet is available on request.**
- Storage: 1) Always replace cap after use. Keep in a cool dry place. Store away from direct light.
- Disposal /Spillage: Use water to dilute and mop or absorb spillage.
- First Aid – eyes: Rinse eyes immediately with water for at least 15 minutes and seek medical advice.
- First Aid – Skin: Wash skin immediately with soapy water in case of irritation persisting, seek medical advice.
- First Aid – Ingestion: Drink 1-2 glasses and seek immediate medical attention.
- Fire: The products listed do not pose a fire risk.

EYELASH PERMING/LASH LIFTING

Tinting with Belmacil straight after lash perming with Elleebana or Elleplex Profusion eyelash perming/lifting products will further enhance the eye area. ELLEEBANA & ELLEPLEX PROFUSION LASH PERMING/LIFTING PRODUCTS AND BELMACIL TINTING PRODUCTS ARE COMPATIBLE. Warning: *In the case of sensitive eyes leave tinting for one week after perming/lifting.* Only use the ELLEEBANA/ELLEPLEX PROFUSION brand of LASH PERM/LIFT if you intend to immediately follow a lash perm/lift with a brand other than ELLEEBANA /ELLEPLEX PROFUSION wait one week before tinting. For ease of application of perm/lift solution, neutraliser and tint use Belmacil/Elleebana application brushes.



BELMACIL

LASH & BROW TINTS



Before:



After:

PAPER EYE SHIELDS (WITH NEW PROTECTIVE FILM)

Belmacil paper eye shields are unique in their shape, quality and performance.

After applying ELLEE SHIELD protective balm under the eyes, wet the eye shields with water and place them into position.

You may then adjust the shape of the shield if necessary.



CLEANSING LASHES & BROWS

Elleebana Make-Up Remover is recommended.

Tint Mixing Aids:

- Tint mixing dish – high quality plastic with 2 compartments and application brush rest.
- Application brush.
- Protective eye guard.

Other quality products available from most Belmacil Agents:

- Elleebana Make Up Remover.
- Ellee Shield Under Eye Protection Balm – NATURAL
- Elleebana Lash Lifting Kits
- Elleeplex Profusion Lash and Brow Lamination Kits.
- Elleebana Brow Henna
- Elleebana Lash Extensions

INGREDIENTS

There is an ingredient list contained within each box of Belmacil tint. Oxydant ingredients are listed on the Oxydant bottle.

Ellee Shield (Balm), Elleebana Makeup Remover ingredients are listed on the bottle label (Elleebana Tint Application Brush not included with tints.)

MEMBERSHIP OF THE BELMACIL SALON REGISTER *FREE*

From time to time the public enquire with us about where they can have their lashes and brows tinted with Belmacil products. Help us send new clients to you. You are invited to register your salon on the Belmacil Referral Register so that new Belmacil clients can be sent to your salon.

To Register please fill out our online form:


 www.eximport.com.au/contact-us/salon-register/


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